

Archdale Comprehensive Plan
Steering Committee Meeting
Tuesday December 10, 2019

Members Present: Larry Warlick; Lewis Dorsett; John Glass; Dara Matthews; Scott Darr.

Members Absent: John Glass; Eric Sumner; Bob Kollm; David White; Nichole Norman; Beverly Nelson.

City Staff Present: Zeb Holden, City Manager; Jason Miller, Planning Director; Matthew Wells, Planning Administrator; Duncan Walser, Planning Technician.

Benchmark Staff Present: Vagn Hansen; Bridget Callea; Jason Epley.

Order of Business

1. Economic Diversification Forum Recap

The meeting was opened by Mr. Zeb Holden, who thanked everyone for coming. The meeting was turned over to Mr. Vagn Hansen, who asked the Steering Committee what they thought of the Economic Diversification Forum that took place on November 12th. He highlighted that transportation and access were seen as positives for Archdale while there was an expressed desire to develop an identity different from neighboring communities.

Mr. Lewis Dorsett said he thought it was a good meeting, but did not like several mentions made to tying into what High Point was trying to accomplish and stated his desire for Archdale to not become High Point but become its own identity.

2. Discussion and Preparation for Growth Management Workshop

Mr. Hansen explained that this evening's workshop would be focused on Growth Management. He thanked the Steering Committee for participating in a trial run last meeting. Mr. Hansen reiterated that the workshop would follow a board game layout with five different scenarios. Facilitators, which include Benchmark and Archdale staff, would be leading each table of 6-8 participants through the scenarios. Mr. Hansen said the workshop should take no longer than 1.5 to 2 hours.

3. Discuss January Placemaking Workshop (Jan 13, 14, and 16)

Mr. Hansen said aspects of the Growth Management Workshop would feed into the January Placemaking Workshop, which will take place on the evenings of Monday January 13th (focus on big ideas), Tuesday January 14th (components of the big ideas), and Thursday January 16th (a wrap-up of the workshop). These aspects include a "downtown" identity, roadway development, urban design, aesthetics, selling property, and use of public space. Mr. Hansen explained that the workshop would have an open house component before the meeting from 4-6pm and also after the meeting between 8

and 9pm. Benchmark staff would be available to answer questions and show residents ideas, especially if they are unable the actual workshop. The workshop will start at 6:30pm in Council Chambers and feature live polling and question-and-answer sessions. Promotion for this workshop will begin at the Growth Management Workshop and continue after the New Year.

4. Steering Committee 2020 Meeting Schedule

Mr. Hansen explained that with January being full, there would not be a steering committee meeting until February (before February 21st, which is the City Council Retreat). There will probably not be a meeting in March, but a review of the plan's rough draft will occur in April. Archdale Staff will coordinate a date for the February meeting.

Mr. Holden asked if there were any concerns. Mr. Scott Darr asked about implementation strategies. Mr. Holden responded that the City hoped to take an aggressive approach and accomplish immediate priorities depending on funding allocations. Mr. Jason Miller stated that City Council will first have to pass components of the Plan first before implementation can begin. Mr. Dorsett also said that everything is not necessarily the City's job to build, but the work of staff, developers, and others coming together over time.

Mr. Holden then asked about the success of the Placemaking workshop. Mr. Hansen responded that they had received positive feedback previously. Mr. Dorsett asked if attending all the sessions was necessary for the Placemaking workshop. Mr. Hansen said it is helpful as they build on each other, especially as a Steering Committee.

With no further discussion, Mr. Hansen adjourned the meeting at 11:50am.