

# Plan Archdale

Steering Committee Meeting  
June 19, 2019

# MEETING AGENDA

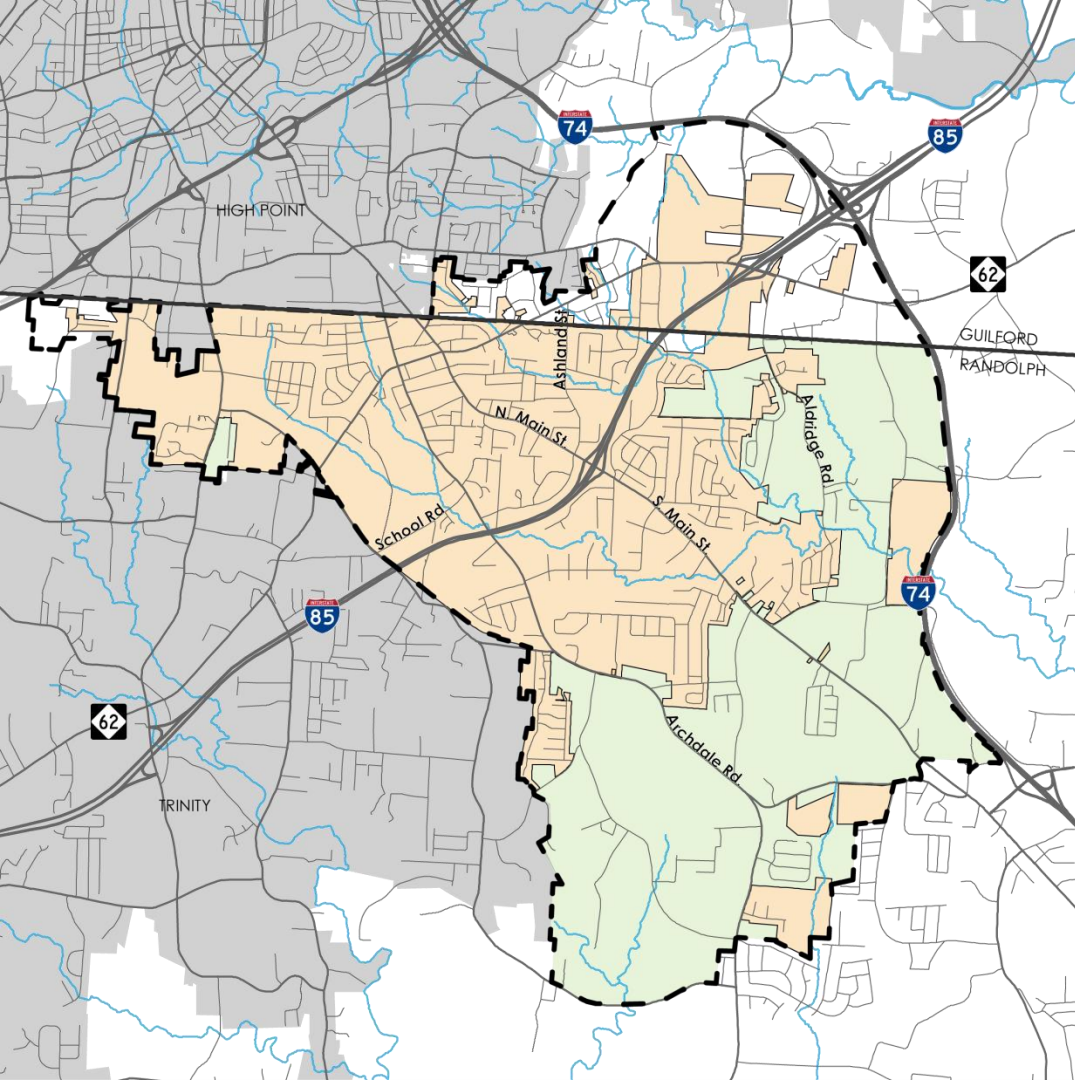
1. Welcome and Introductions
2. Plan Archdale Project Overview and Timeline
3. Steering Committee Role
4. Public Engagement Discussion
  - a. Public Engagement Plan
  - b. 4th of July Outreach Event
  - c. Community Survey
  - d. Plan Archdale Public Kickoff Meeting
  - e. Online / Digital Outreach
5. Focus Area Workshops
6. Upcoming Steering Committee Meetings

# PURPOSE OF THE PLAN

The City of Archdale Comprehensive Plan is intended to become the primary policy guide for land use, development, capital investments, and growth management decisions over the next decade and beyond, with clearly stated strategies for development that prioritize key projects for implementation by both the public and private sectors.

# STUDY AREA

The Comprehensive Plan study area encompasses the extent of the city limits, ETJ and annexation agreement boundaries.



# PROJECT TIMELINE

## Phase 1

Project Initiation and Background Research  
Months 1 - 6

## Phase 2

Plan Development  
Months 6 - 10

## Phase 3

Plan Adoption  
Months 10 - 14



# PLAN ARCHDALE STEERING COMMITTEE

- Nine members appointed by the City Council
- Intended to act as an advisory body to the consultant and city staff.
- Review and discuss information, ideas, and recommendations prior to public presentation.
- Assist with public outreach and engagement
- Give final recommendation to the plan prior to advancing to the Planning Board and Council

# PUBLIC ENGAGEMENT

- Public Engagement Plan
- 4th of July Outreach Event
- Community Survey
- Plan Archdale Public Kickoff Meeting
- Online / Digital Outreach

# PUBLIC ENGAGEMENT TIMELINE

- Online Outreach – Ongoing
- July 4 – Direct Outreach at Creekside Park
- July 29-30 – Listening Sessions
- August – Public Kickoff Meeting
- August-September– Community Survey



# PUBLIC ENGAGEMENT TIMELINE

- November – Economic Diversification Workshop
- December – Growth Management Workshop
- January 2020 – Placemaking Workshop
- April 2020 – Public Presentation of the Draft Plan
- May 2020 – Begin Public Hearings (PB / Council)

# FOCUS AREA WORKSHOPS

- Three major themes identified by the City in the Comprehensive Plan RFQ:
  - Economic Diversification
  - Growth Management
  - Placemaking

# FOCUS AREA WORKSHOPS

- Workshops on each focus area will be held beginning in November.
- Intended to provide the community with an opportunity to both educate the public and give the community a direct role in developing recommendations.
- Interactive engagement (not just presentations).
- Placemaking workshop will be 3 day event.

# FUTURE STEERING COMMITTEE MEETINGS

- Plan to meet monthly through April/May 2020
- Need to establish a general time of day and day(s) of the week that are most convenient to the members.

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