Privacy Policy

This document «Privacy Policy» (hereinafter referred to as the «Policy») is the terms for using the Participant's Personal Information by individual entrepreneur Evgeny Vasilkov (hereinafter referred to as «Organizer»).

YOUR CONSENT:

By checking the box «I agree» accompanied with the link to this Policy you (hereinafter also referred to as «Participant») with your own free will and for your benefit give your written consent to the processing of your Personal Information for the purposes and under the terms and conditions stipulated by this Policy.

- 1. Terms and Definitions
- 1.1. HardFest annual event of infotainment for IT professionals organized and hosted the Organizer.
- 1.2. Agreement agreement between the Organizer and the Participant the subject matter of which is participation of the Participant in HardFest and relevant services of Organizer, agreement on participation of the Participant in the HardFest and corresponding services by the Organizer.
- 1.3. Services set of services rendered to the Participant by the Organizer under the Agreement in connection with participation of the Participant in the HardFest including provision of available functions of the Website.
- 1.4. Website automated information system available on the Internet at network addresses in the following domain (including subdomains): hardfest.ru.
- 1.5. Personal Account the personal section of the Website, to which the Participant obtains access upon registration and/or authorization at the Website. The Personal Account is intended for storage of the Participant's personal data, creation of Participant's profile as well as viewing and management of other available functions of the Website.

2. General Provisions

- 2.1. This Policy is an integral part of the Agreement, as well as other agreements entered into with the Participant, when it is expressly stipulated by the terms and conditions thereof. Therefore, when submitting executing the above said agreements you also fully accept the terms of this Policy.
- 2.2. Methods of processing of Personal Information include any action (operation) or a combination of actions (operations) with Personal Information including collection, recording, systematization, storage, updating (refreshment, modification), extraction, use, transfer (distribution, provision, access) including transfer to the territory of foreign countries,

depersonalization, blocking, deletion, destruction in the purposes established by this Policy with/without the use of automated facilities at the discretion of Organizer.

- 2.3.Unless otherwise expressly provided for by this Policy or follows from the merits hereof, the terms used in the Policy shall be interpreted in accordance with the Agreement as well as other agreements entered into with the Participant, the applicable laws, the business practice, or scientific doctrine.
- 3. Personal Information
- 3.1. Personal Information in this Policy means as follows:
- 3.1.1. Information that the Participant provides about him/her upon registration or authorization at the Website and/or to the HardFest, as well as during further use of the Website and/or the Services, including personal data of the Participant.
- 3.1.2. Data transmitted in a depersonalized form in automatic mode, depending on the settings of the Participant's software (web-browser).
- 3.2. The Organizer is entitled to establish requirements for the composition of the Participant's Personal Information, which are mandatory for rendering Services. If certain information is not marked by the Organizer as mandatory, it is provided or disclosed by the Participant at his/her discretion.
- 3.3. When being registered at the Website and/or for the HardFest, the Participant shall provide in the mandatory manner the following personal data about himself/herself: first name, surname, email, phone number, company's name, city of residence.

In order to fill out a profile at the Website, the Participant can also provide the following personal data: position in the company, links to social networks accounts.

When submitting the Talk application Participant shall provide in the mandatory manner: first name, surname, email, phone number, company's name, position, city of residence, link to Participant's photo, T-Shirt Size, free-form professional background in IT, links to social network accounts.

- 3.4. Publicly available information. By adding information to the profile, the Participant makes available to an unlimited number of persons, i.e. makes it publicly available the following information of the profile: first name, surname, company's name, position, city of residence, links to social network accounts, photo (speakers only), free-form professional background (speakers only).
- 3.5. Organizer will not verify the reliability of the provided personal data and whether the Participant has the necessary consent for the processing thereof in accordance with this Policy, believing that the Participant acts in good faith, carefully and makes every effort to keep such information up to date and obtain all necessary agreements of the subjects of personal data.

3.6. The Participant understands and accepts the possibility of using third party software on the Website; as a result, such persons can receive and transmit the data in a depersonalized form as stipulated in the paragraph 3.1.2 hereof.

The aforementioned third party software includes:

- web analytics services: Google Analytics, Yandex. Metrica.
- analytic tools (pixels) of social networks: Facebook, Vkontakte;

The scope and conditions for collecting impersonal data by using third party software are determined directly by its titleholders and may include:

- browser data (type, version, cookie);
- operating system data (type, version, screen resolution);
- query data (time, source, IP address);
- other impersonal information about Participant's activity on the Website.
- 3.7. Organizer shall not be held liable for use the Participant's Personal Information by third parties interacting with the Participant in course of HardFest and or within the framework of using the Website.
- 4. Legal basis of processing of Personal Information
 The legal basis on which Organizer relies for the use of Personal Information includes:
- 4.1. Processing of Personal Information where Participant has given consent for one or more specific purposes;
- 4.2. Processing of Personal Information that is necessary for performing a contract to which Participant is a party;
- 4.3. Processing of Personal Information that is necessary to take steps at Participant's request prior to entering into a contract;
- 4.4. Processing of Personal Information that is necessary for Organizer to comply with a legal obligation according to applicable law.
- 5. Policy with regard to children
- 5.1. Organizer does not intentionally collect personal data from children younger than 18, it does not request it and does not allow them to use the Website and to participate at the HardFest. Persons under 18 are not allowed to provide personal data. If Organizer gets to know that the information was collected from a child under 18, Organizer shall immediately delete such information. If you think we could have obtained any information from a child or about a child under 18, please, contact us via e-mail: org@hardfest.ru.
- 6. Purposes for Personal Information Processing

- 6.1. Organizer performs processing, including collection and storage of the Personal Information required for entering into and executing agreements with the Participant, and made public by the Participant by filling in the profile.
- 6.2. Organizer is entitled to use the Personal Information for the following purposes:
- 6.2.1. Entering into the Agreement with the Participant;

The information provided by the Participant along with registration form and/or Talk application form is needed by the Organizer to make a decision on executing the Agreement with the Participant, including decision on making an invitation to the Participant as speaker at HardFest.

6.2.2. Fulfillment of obligations under the Agreement, i.e. organizing and carrying out the HardFest, providing the Participant with access to the HardFest and with the Services;

As part of the Services the Organizer implements the functional opportunities of the Website to create and display the Participant's profile. Organizer stores, organizes and displays the Participants' profiles on the Website, containing the Personal Information that Participants have made publicly available.

6.2.3. Identification of the Participant within the fulfillment of the obligations under agreements concluded with him/her;

The Participant is identified by his/her name, surname and company name. Personal Account is linked to the Participant's e-mail address.

6.2.4. Providing communication with the Participant for the purpose of information services and improving the quality of the Services under the Agreement, including by way of notification with the involvement of third parties;

Communication with the Participant is carried out via e-mail or by the phone number provided by the Participant at the registration.

- 6.2.5. Marketing, statistical and other research based on depersonalized data. Data from the data collection systems stipulated in the paragraph 3.6 hereof is collected and analyzed in anonymized form to find out how much time Participants spend on different sections of the Website, their interests and preferences.
- 7. Participant's Rights to Participant's Personal Information
- 7.1. Subject to specific provisions of applicable law, the Participant has the right:
- 7.1.1.to be informed about the collection and use of his/her personal data.
- 7.1.2. to access his/her personal data and have it corrected if it is wrong or incomplete.

- 7.1.3. to restrict the processing of his/her personal data where the accuracy of the personal data is contested, where the processing is unlawful, and where Organizer no longer needs the personal data for the purposes for which Organizer has processed it.
- 7.1.4. to object to the processing of his/her personal data and also restrict its processing in those instances where Organizer undertook processing of it in carrying out a task in the public interest or where necessary for our legitimate interest where there is no compelling reason for its continued processing.
- 7.1.5. to withdraw consent that Participant had given to the collection and processing of his/her personal data at any time. If Participant does withdraw his/her consent to the collection and processing of personal data, that withdrawal shall not affect the lawfulness of any processing by Organizer that is based on the consent Participant had given before he/she withdrew it.
- 7.1.6. to obtain the deletion of his/her personal data when it is no longer relevant to the purposes for which it was collected or processed, when Participant has withdrawn consent and there is no basis for us to continue processing, when Participant has objected to further processing and there is no compelling interest for continued processing, and when the data was unlawfully processed.
- 7.1.7. not to be a subject to a decision based solely on automated processing, including profiling, which produces legal affects concerning Participant or similarly affecting Participant, except where there is a lawful basis for continued processing.
- 7.1.8. to receive personal data in a structured, commonly used, and machine readable form for the purpose of data portability in those instances where Organizer processes by automated means personal data that Participant has provided.
- 7.2. These rights may be exercised by using the tools Organizer offers at the Website or by contacting Organizer with specific request through the methods described below. Organizer will address any such requests in a timely manner and according to applicable law. In certain cases, Organizer may ask Participant to verify identity before acting on Participant's request. If Participant is unsatisfied with Organizer's response, Participant may refer his/her complaint to the relevant supervisory authority in Participant's jurisdiction.

8. Personal Information Storage Retention

8.1. All Personal Information that is collected will be stored only as long as is necessary to accomplish the purpose for which it is collected, or as long as it is permitted or required by applicable law. Periodically, Organizer will review its data processing systems to determine whether or not the purposes for the collection and processing of Participant's personal data remain valid. That determination will be based on factors that include, but are not limited to, whether or not you are still in contact with Organizer, whether or not any requests made by Participant from Organizer have been fulfilled (including any follow-up tasks), whether or not there is a contractual relationship between Participant and Organizer, and whether or not there is a contractual or legal basis for continuing to retain Participant's personal data.

Based on that review and any notifications received from data subjects, Organizer will update its systems.

- 8.2. To improve the quality of the Service and to ensure the possibility of legal protection, Organizer is entitled to keep log files about actions taken by the Participant in the context of using the Website and/or Service, as well as in regards to the conclusion and execution by the Participant of the Agreement and other agreements on its part, within 1 (one) year upon their commission.
- 9. Requirements for the Personal Information Protection
- 9.1. Organizer stores the Personal Information and provides its protection against unauthorized access and distribution in accordance with internal terms and regulations.
- 9.2. With regard to the Participant's Personal Information, its confidentiality is protected, except for publicly available information (paragraph 3.4 hereof) and in other cases when rendering of the Services involves an open exchange of information with other Participants.
- 10. Transfer of the Personal Information
- 10.1. Organizer is entitled to transfer Personal Information to third parties in the following cases:
- 10.1.1. The Participant expressed his/her consent to such actions, including when the Participant applies the settings of the used software that do not limit the provision of certain information;
- 10.1.2. The transfer is necessary for rendering Services under the agreements to the Participant in connection with participation of the Participant in the HardFest. For example, transfer to the Organizer's contractors that provide security services, email distribution services, print badges and alike;
- 10.1.3. Due to the assignment of organization of the HardFest to the third party, including assignment of rights under agreements concluded with the Participant in benefit of such third party and the transfer of the Website to the possession, use or property of such third party;
- 10.1.4. Upon request of a court or other state authority within the procedure established by law;
- 10.1.5. To protect the rights and legitimate interests of Organizer in connection with failure to comply with the agreements entered into with the Participant.
- 11. Amendments to and deletion of the Personal Information
- 11.1. The Participant is entitled at any time to independently edit the Personal Information in his/her Personal Account provided by himself/herself during registration or authorization.

- 11.2. The Participant is entitled to delete his/her own account or to exercise the right to withdraw consent to the processing of his/her personal data by sending to Organizer a request to delete his/her account at the address: org@hardfest.ru.
- 12. Amendments to the Privacy Policy
- 12.1. This Policy may be amended or terminated unilaterally by Organizer without prior notice to the Participant. The new version of the Policy becomes effective after posting on the Organizer's Website, unless otherwise provided for by the new version of the Policy.
- 12.2. The current version of the Policy is on the Organizer's Website at: https://hardfest.ru/#rec209838359.

Organizer's details: Individual entrepreneur Evgeny Vasilkov INN 540619419678

Address for correspondence: Russia, 119333, Moscow, mailbox 349

Any questions related to this Policy can be mailed to org@hardfest.ru

The Russian Federation is outside the European Economic Area. An adequacy decision by the Commission with respect to the Russian Federation is absent.

The current version of the Policy of 15.06.2020.

This Privacy Policy is designed by the law firm IT Lex