

Archdale Comprehensive Plan
Steering Committee Meeting
Thursday October 17, 2019

Members Present: Larry Warlick; Lewis Dorsett; David White; Dara Matthews; Beverly Nelson; Eric Sumner; Scott Darr.

Members Absent: John Glass; Nichole Norman; Bob Kollm.

City Staff Present: Zeb Holden, City Manager; Jason Miller, Planning Director; Matthew Wells, Planning Administrator; Duncan Walser, Planning Technician.

Benchmark Staff Present: Vagn Hansen; Bridget Callea; Ben Barcroft.

Order of Business

1. Welcome and Introductions

The meeting was opened by Mr. Zeb Holden, who thanked everyone for coming and their continued participation. He explained that Committee Member Bob Kollm had recently taken a new job and could not attend daytime meetings, but would still like to be involved at other functions. He asked if the Steering Committee would approve of a replacement to which they confirmed. Mr. Holden said that the replacement would be Larry Thomas, longtime Chairman of the Planning Board and very familiar with the Comprehensive Plan process. Mr. Holden said he would contact Mr. Thomas to confirm his appointment.

2. Review Community Survey Results

Mr. Vagn Hansen went over the survey results and said there had been 211 responses, which was a small sample but still does hold some significance. Mr. Scott Darr asked how many of the 211 respondents were of the voting population to which Mr. Hansen said he was unsure and Mr. Holden explained that the survey was sent out to anybody having an interest in Archdale. Highlights and key points from the survey were discussed by the members and staff as were made available by Benchmark Planning in a summary report. Several members found the statistics interesting and made comments as such.

At the conclusion of the discussion, Mr. Jason Miller said that this was a small sample, but probably included the most participatory of the citizen population. He explained that the goals laid out in this most recent survey were similar to the comments made in the 2020 Strategic Plan.

3. Focus Area Meeting Discussion

a. November – Economic Diversification: Mr. Hansen spoke about the first focus area meeting, Economic Diversification, that will take place in November in the City Hall Council Chambers on Tuesday, November 12th at 7pm. This meeting will be an expert panel of various area experts and presentations they give as well as

moderated discussion by Benchmark planning and audience questions. Flyers were made available and will be sent out by staff as well as the Steering Committee. Local media news outlets will also be approached about the event.

b. December – Growth Management: Mr. Hansen then discuss the second focus meeting, Growth Management, that will take place on Tuesday, December 10th at 7pm, either at the Archdale Library or City Hall. It will be a “growth game” focused on working in groups to develop strategies to address growth. A short presentation will occur beforehand, and a final report will be given by each group at the end.

c. January – Placemaking: The third and final focus area discussed was placemaking, which will have workshops on Monday, Tuesday, and Thursday nights; January 13th-16th. This meeting will be more interactive and will feature roundtables, breakout sessions, and live pollings. City Hall will likely be the location and the event is supposed to be more informal and interactive.

5. November Steering Committee Meeting

It was discussed and determined that the next Steering Committee meeting would take place before the November Economic Diversification Meeting on Tuesday, November 12th at 11am.

With no further discussion, Mr. Holden and Mr. Hansen adjourned the meeting at 12:05pm.